



# Pronovost

## 50 years well grown

Newsletter #1 , January 2019

In 2019, Pronovost celebrates its 50th anniversary of its foundation. To mark the occasion, a commemorative logo has been designed and will be rolled out throughout the year.



### A newsletter

We also take this opportunity to introduce our first newsletter. This will be done to keep you informed of what's going on in our company, to keep you updated on our news and developments. The goal, to inspire you.

To all lord, all honor: return to the beginnings of Pronovost and a brief overview of 50 years well grown!

## A word from Pronovost

### The Manager's word:

Since 1969, Pronovost has always based its development on innovation and performance, both for its products and the operational side. The whole team is proud to see that our machines are performing in an ever expanding territory.

With the experience gained over the last 50 years, we continue to improve our products, always with the aim of satisfying the needs of our customers and users. In addition, having adopted the principle of continuous improvement in our operations, we constantly strive to find solutions to improve and remain competitive, while increasing the added value for our customers.

I take this opportunity to highlight the outstanding work of all of our employees and their contribution to the success of our company.

*Normand Beaulieu*  
*Manager*



### The President's word:

It is with great pleasure that I want to highlight the company's fiftieth anniversary. It's been 50 years of constant effort to innovate and to satisfy our customers. At Pronovost, we rely on the quality and performance of our products. Our slogan for the circumstance, «50 years well grown,» seeks to reflect this pursuit of excellence for all our products.

With a vocation of general repair during the foundation in 1969, we headed towards the production of agricultural and industrial equipments. Since then, we have designed and manufactured products that have met the needs of a constantly evolving market.

The strength of the company is the people who make it happen. To all employees of Pronovost, which, by bringing their knowledge and know-how, have participated in the success of the company, I want to express my sincere thanks.

During these 50 years, we have developed a strong sales network. Thank you to our dealers for their valuable collaboration and support during all those years.

Finally, to all our customers, you have accompanied us during this evolution to make Pronovost the company it is today. To each of you, thank you! Rest assured that we are sparing no effort to continue to innovate and we remain at your service to serve you well.

*Réjean Pronovost*  
*President*

*Photo credit:*  
*Sylvie Vincent, photographer*



## The first 25 years

Few remember the modest beginnings of Pronovost. We are in 1969, Normand Pronovost builds a small plant of 1300 square feet in front of the family farm in order to make repair of agricultural equipments. Ambitious nature and rather ingenious, Mr. Pronovost is rapidly moving towards the design and manufacture of agricultural equipments. Thanks to his talents, the small repairman of machinery reinvents himself and, above all, tries, invents ... and starts all over again !! Thus, the first 25 years of existence of Pronovost will see a succession of agricultural products, some marking the spirits more than others, but all ... or almost, having the characteristic not to pass the test of time!

Although its activities revolve mainly around the agricultural sector, the company also executes several industrial contracts during this period. It's frequent that a contractor who needs a specific part for a construction site turns to Pronovost for the design and manufacture of this part. Thus, the imprint of Pronovost is found in several industrial projects including the ABI in Bécancour, the Alcan in Saint-Gérard-des-Laurentides and the Olympic stadium in Montreal. The manufacture of an operating table for large animals for the veterinary school of Saint-Hyacinthe is also part of the projects carried out by the company.

Although the first Pronovost snowblower dates back to 1969 and the Pronovost range takes shape in the mid-80s, it will be necessary to wait until the end of the 90s to see the range of Pronovost blowers in its current form. Similarly, it's during the 1990s that the current agricultural products will emerge. Thus, the beginning of the 90's saw the introduction of several products that will prove strategic for the development of Pronovost, one can think of the Auto-Load Round Bale Handler in 1992 or the Silatube in 1993.



*1989- Normand Pronovost  
Founder*

## The next 25 years

Still in the 90s, several models of Pronovost snowblowers still very popular today, will be introduced, such as inverted snoblowers in 1996 and the famous PXPL with X-PRO blade in 1998. Backed by the vision of being a leader in the industry, improvement and development of Group 1, 2 and 3 intensified during this period.

In the 90s, snow removal is transformed in Quebec and elsewhere. Commercial fleets of residential snow removal are multiplying. Performance and reliability are becoming increasingly important criteria for the buyer. With the goal to offer equipment that meets expectations, efforts are increasing to understand the needs of end users. Always listening, the company receives feedback from all sides, collects information and applies the best possible compromise for all. In the same vein, the ranges of Auto-Load Round Bale Handler, of Silatubes and DumpTrailers will be expanded and improved to meet the increasingly intensive use of the agricultural industry.

Since the mid-1990s, Pronovost has obtained several patents still active today and has been awarded numerous mentions and prizes. The company also made some acquisitions, including Agland, the manufacturer of the renowned Macerator 6620 and, more recently, Cyclone Blowers, a manufacturer of a revolutionary new inverted snowblower concept.

Today, Pronovost exports its know-how everywhere worldwide. In addition to the United States, it is possible to cross Pronovost products in Australia, Brazil, China, Colombia, Israel, Japan, Kenya, Kuwait, Mexico, Mongolia, New Zealand, and throughout Western and Northern Europe. All this from St-Tite Quebec where everything began 50 years ago and where everything is still going on today and more than ever.

**Ready for another 50 years?**



*Old model of an hydraulic snowblower on a pickup truck.*

## Did you know...

In 1971, a tornado fell on Saint-Tite and destroyed nearly the entire plant. We must start all over again.

Mr. Pronovost then decides to rebuild, but especially to expand to meet the growing demand. However, this enlargement is not enough. Four years later, in 1975, a second expansion is carried out. Then in 1977, we add 1300 square feet at the factory and in 1980, an investment is made of \$ 250,000 to continue the enlargement. And in 1989, we continued with a \$ 758,000 expansion and modernization project.



*The plant after the tornado.*

This was 5 major expansions in 20 years. Pronovost did not stop there since. In 2016, a new project of heat recovery and solar preheating of the ventilation air is put in place. All these projects and create the plant that can still be found today in front of the former Pronovost family farm in Saint-Tite.



## Events to come

### January

#### *Salon de l'agriculture*

- o Dates: January 15 to 17, 2019
- o Booth: 430
- o Where: Espace St-Hyacinthe, 2730, avenue Beauparlant , Saint-Hyacinthe

#### *Salon industrie & Machinerie agricole de Québec*

- o Dates: January 24 to 26, 2019
- o Booth: #167 - #181
- o Where: Centre de Foires de Québec, 250, boul. Wilfrid Hamel, Québec

